



PLAY HARD. WIN HARDER.

**THE 2023 PICOMA
PLAYOFFS ARE HERE!**

IMARK gainshare members, it's time for the 2023 edition of the Picoma Playoffs. The more of our Picoma products you buy this fall, the more prizes you score—from team hats to hoodies and more! You could even **win tickets to the biggest sports events of the year!**

**Visit picoma.com/playoff to submit
your orders and to claim your prizes!**

Offer valid Oct. 1–Dec. 31, 2023.

SCORING PRIZES IS EASY! ➔ *Flip for details.*

AMERICAN
METAL

picoma[®]
A DIVISION OF ZEKELMAN INDUSTRIES

SCORING PRIZES IS EASY!

Just fill out the form online at picoma.com/playoff and be sure to include the address where we should send your prizes. You'll receive a confirmation immediately, and your prizes will be shipped within 14 days.*

Visit picoma.com/playoff to submit your orders and to claim your prizes!

Offer valid Oct. 1-Dec. 31, 2023.

LEVEL	1 PICOMA TAILGATER	2 PICOMA FAN	3 PICOMA SUPER FAN	4 PICOMA CHAMPION	SPEEDCOUPLE BONUS LEVEL	XL-RADIUS BONUS LEVEL
WEEKLY PURCHASES	\$1,000-\$2,499	\$2,500-\$4,999	\$5,000-\$9,999	\$10,000+	\$1,000 SpeedCouple order only	\$5,000 XL-radius elbow order only
PRIZES	Team hat Team T-shirt 2 drink koozies	Team hat Pullover hoodie	2 custom jerseys (excludes throwback jerseys)	2 custom jerseys Team T-shirt 2 drink koozies 1 entry to win a Grand Prize Package! + 1 extra entry for EDI customers who enroll by Dec. 31!** To claim your entry, email janet.ivan@picoma.com	Throwback jersey (cannot be customized or altered)	Throwback jersey (cannot be customized or altered)

GRAND PRIZE PACKAGES

Each package includes game tickets and hotel accommodations for two people (airfare not included).
The winners will be announced and notified in January 2024. Contact your Picoma sales rep for package details.



NFL BIG GAME

Feb. 11, 2024 | Las Vegas, NV



NCAA MEN'S FINAL FOUR

April 6-8, 2024 | Glendale, AZ

*All submissions received after 5:00 p.m. CST will be processed the next business day. Submissions are processed on a per-order basis; orders cannot be combined. All orders will be confirmed. If you submit more than one \$10,000+ order within a given week, you will get one entry in the Grand Prize Package drawing for each submission at this level.

**One extra entry is the maximum for each EDI customer, regardless of additional \$10,000+ orders.

All gift items are subject to availability. Customers will be notified if substitutions are required.

The National Football League (NFL) and the National Collegiate Athletic Association (NCAA) are not sponsors of this promotion.

PIC-092823



9208 Jeffrey Drive
Cambridge, OH 43725
P 800.PICOMA1
F 740.439.4160

info@picoma.com
picoma.com

