

**AIM TO  
SELL MORE,  
FASTER**

**34%**

***AVERAGE INCREASE  
IN INVENTORY TURNS***

**Automated Inventory  
Management (AIM)  
makes it possible.**

Get the Picoma electrical EC&N you need, when you need them, with AIM. It's just part of how we MAKE IT eZ.

Visit [zekelman.com/startAIM](http://zekelman.com/startAIM) to get started.



# RESULTS TO EXPECT



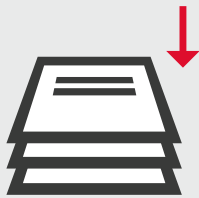
**21%**

LESS CASH TIED  
UP IN INVENTORY



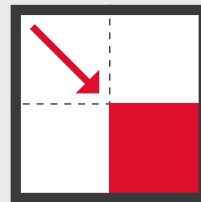
**100%**

ACCURATE ORDERING



**85%**

FEWER MANUAL  
ORDERS PLACED



**75%**

LESS INVENTORY  
ON YOUR FLOOR

## How AIM works

The old way of managing your inventory wastes your time, ties up cash and takes up space. But AIM leverages today's technologies to support your needs with efficiency and flexibility.

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AIM is not vendor-managed inventory. It's a collaboration that relies on:

- Supply-demand forecasting
- Reliable logistics
- Expert insight



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